

## **Samsung Smart TV Bug Bounty Privacy Notice**

Effective Date: April 2, 2021

At Samsung Electronics Co., Ltd. (“Samsung”), we know how important privacy is to our customers. Samsung is the data controller for Samsung Smart TV Bug Bounty. We created this Privacy Notice to make sure you understand how we collect and use your personal information.

Our Privacy Policy at <https://account.samsung.com/membership/terms/privacypolicy> also applies to your use of Samsung Smart TV Bug Bounty. Our Privacy Policy contains more information about how we use your data. It also includes information about your rights and how to contact us. Please read our Privacy Policy in addition to this Privacy Notice. However, this Privacy Notice shall always prevail over the Privacy Policy in relation to how we use your information for Samsung Smart TV Bug Bounty.

### **WHAT INFORMATION DO WE COLLECT?**

When you submit your vulnerability report to [secbugbounty@samsung.com](mailto:secbugbounty@samsung.com) through Samsung Smart TV Bug Bounty, Samsung obtains and maintains information about you in various ways.

#### **Information You Provide Directly**

- your email address and any communication you sent to us;
- when your reward is determined, your name, contact information such as your address, phone number and email address, bank information such as bank name, bank address, bank account number, IBAN account number, Swift account number; and
- after your reward is awarded, your social network service link (ex. twitter link, blog address etc.)

### **HOW DO WE USE YOUR INFORMATION?**

We use the information collected for the following purposes:

- to deal with the report you submit to us and communicate with you about more detailed vulnerability information;
- to reward you and verify your identity before transfer;
- to register your social network service link (ex. twitter link, blog address etc.) to announce your contribution to Samsung Smart TV Bug Bounty;
- operate, evaluate and improve Samsung Smart TV Bug Bounty;
- protect against, identify and prevent fraud and other criminal activity, claims and other liabilities; and
- comply with and enforce applicable legal requirements, relevant industry standards and our policies, including this Privacy Notice and the Privacy Policy.

Samsung processes personal information for the purposes described above. Samsung’s legal basis to process personal information is outlined below:

<p>Keeping our promising to you GDPR Article 6(1)(b)</p>	<ul style="list-style-type: none"> <li>to reward you and verify your identity before transfer</li> </ul>
<p>To promote our business interests GDPR Article 6(1)(f)</p>	<ul style="list-style-type: none"> <li>Operating, evaluating, and improving Samsung Smart TV Bug Bounty</li> <li>to deal with the report you submit to us and communicate with you about more detailed vulnerability information Maintaining adequate security measures</li> <li>Protecting against liability, including comply with industry standards and enforcing our policies</li> <li>to register your social network service link (ex. twitter link, blog address etc.) to announce your contribution to Samsung Smart TV Bug Bounty</li> </ul>
<p>To comply with the law and legal processes GDPR Article 6(1)(c)</p>	<ul style="list-style-type: none"> <li>Complying with applicable statutes and regulatory and court orders</li> </ul>

**WHO DO WE SHARE YOUR INFORMATION WITH?**

We will disclose your information internally within our business and to the following entities, but only for the purposes described above.

- Other parties when required by law or as necessary to protect Samsung Smart TV Bug Bounty: for example, it may be necessary by law, legal process, or court order from governmental authorities to disclose your information. They may also seek your information from us for the purposes of law enforcement, national security, anti-terrorism, or other issues that are related to public security;
- Other parties in connection with corporate transactions: we may disclose your information to a third party as part of a merger or transfer, acquisition or sale, or in the event of bankruptcy; and
- Other parties with your consent or at your direction: in addition to the disclosures described in this Privacy Notice, we may share information about you with third parties when you separately consent to or request such sharing.

**HOW LONG DO WE RETAIN YOUR INFORMATION AND WHERE DOES IT GO?**

How long your data will be retained depends on the legal basis relied upon to process your data. For example, data we process to perform our contract with you requires us to keep the data throughout the time you use Samsung Smart TV Bug Bounty. As long as you are an active user of Samsung Smart TV Bug Bounty, we will retain and process this data. Data necessary to reward you or verify your identity fall into this category.

Data we process to promote our business interests is only kept for as long as needed for the purposes for which it was collected. For example, this data may be collected to perform analytics so we can develop improvements to Samsung Smart TV Bug Bounty, or we may process data to

keep a record of inquiries you made through or about Samsung Smart TV Bug Bounty to improve your customer service experience.

Please note, although we aim to retain your data for the time period described above, your data may be processed longer pursuant to applicable law. For example, if a specific statute mandates we require a certain piece of data, we will comply and retain that data until the required retention period expires.

As long as your data is retained by us your data will always be subject to appropriate safeguards.

Your use of Samsung Smart TV Bug Bounty will involve the transfer, storage, and processing of your personal information to other countries; such countries include, without limitation, countries in the European Economic Area and the Republic of Korea. All international data transfers are subject to legal requirements to ensure that your personal information is processed safely and as you would expect.

### **UPDATES TO THIS PRIVACY NOTICE**

This Privacy Notice may be updated to let you know about changes in how we collect and process your information in Samsung Smart TV Bug Bounty or changes in related laws. The date when the document was last updated is shown at the top of this Privacy Notice.

## **Samsung SmartTV Bug Bounty Disclosure Policy**

Effective Date: September 25, 2020

### **RESPONSIBLE DISCLOSURE**

All applicants should ensure that they understand and accept the responsible disclosure policy:

- Allow the Samsung Security Team the required time to revert before making any public disclosure of the research result.
- Do not violate any privacy laws, destroy data or interrupt Samsung services during research.